



GRANDI
STAZIONI
RETAIL

MAXILED NETWORK

TECHNICAL SPECIFICS

BARI CENTRALE	832x448 px
BOLOGNA CENTRALE	768x512 px
FIRENZE S.M. NOVELLA	768x512 px 640x384 px
GENOVA BRIGNOLE	1088x512 px
GENOVA PRINCIPE	1344x768 px
MILANO CENTRALE	1280x640 px 1536x960 px 1024x576 px
NAPOLI CENTRALE	768x480 px 1920x960 px
PALERMO CENTRALE	1088x512 px
ROMA TERMINI	1280x720 px 1920x720 px 864x568 px 896x512 px 768x448 px 1248x672 px
ROMA TIBURTINA	960x576 px
TORINO PORTA NUOVA	3456x640 px
VENEZIA MESTRE	2400x400 px
VENEZIA SANTA LUCIA	1024x384 px 1024x512 px
VERONA PORTA NUOVA	1200x700 px

TECHNICAL SPECIFICS X VIDEO FILE:

CODEC VIDEO: H264

FILE FORMAT: .MP4

BITRATE: MAX 5000 kbps AUDIO: NO

ALLOWED LENGTH: 10s / 15s / 20s / 25s / 30s

TECHNICAL SPECIFICS X STATIC FILE:

FILE FORMAT: .JPG

Please send your assets via **WeTransfer** not later than the 4th day before the campaign starting date.

During national holidays the assets must be sent in advance.

The material will be only processed after receiving an email of successful upload or link sharing at the following address:

onair@gsretail.it